

Reports of retail's demise are great clickbait, but the market is still very strong for many retailers.

On June 28, 2018 at the East Bank Club Michelle Panovich, Partner with Mid-America Real Estate Group, moderated a panel and question and answer session that addressed questions like "How do I reinvent my marketplace?" "How can I use technology to get shoppers into my marketplace?" "How do I get a visitor to the center into my store?" "How do I deliver an integrated online and brick and mortar experience?" Speakers included Jaime Bertsche, Vice President – Leasing, MidAmerica Asset Management, Rick Filler, President and Chief Operating Officer, The Harlem Irving Companies, Inc., and Samantha Schnell Director of Leasing, IRC Retail Centers.

All of the photos from the luncheon can be seen here (<https://flic.kr/s/aHsmijWVQ5>)

